

SPONSORSHIP LEVELS

Greater New Haven Italian – American Heritage Committee GNHIAHC

For several years, your sponsorship and contributions have been the primary source of funds needed to support the parade and other activities that help to promote the Italian American culture. While **we are asking for your support once again**, please note that **we will not be publishing an ‘Ad book,’** which has traditionally been distributed to attendees of the Heritage Dinner. **This year our goal is to reach a much larger audience.** We will be producing a promotional flier and a brochure intended to reach local businesses and establishments that will be distributed throughout the Greater New Haven area in the weeks prior to the Parade. Through placement in business establishments, libraries, churches, the neighborhood Farmer’s Market, etc., this publication will serve the dual purpose of **acknowledging our loyal sponsors/supporters**, while simultaneously publicizing our Parade this year in the Town of East Haven to ensure a greater number of spectators.

TITLE SPONSOR: \$5,000 or more

- Title Sponsorship on all Greater New Haven Italian – American Heritage Committee Activities
- Title Sponsor Poster PROMINANTLY DISPLAYED at all GNHIAHC Activities
- Logo and Information on Columbus Day Web Site & in Heritage Brochure
- 10 Heritage Dinner Tickets

GOLD PATRON: \$2,000

- Sponsorship Poster PROMINANTLY DISPLAYED at the Heritage Dinner & Parade
- Logo and Information on the GNHIAHC Web Site & in Heritage Brochure
- 6 Heritage Dinner Tickets

SILVER PATRON: \$1,000

- Sponsorship Poster PROMINANTLY DISPLAYED at the Heritage Dinner & Parade
- Logo and Information on the GNHIAHC Web Site & in Heritage Brochure
- 4 Heritage Dinner Tickets

BRONZE PATRON \$600

- Sponsorship Poster PROMINANTLY DISPLAYED at Heritage Dinner & Parade
- Logo and Information on the GNHIAHC Web Site & in Heritage Brochure
- 2 Heritage Dinner Tickets

PATRON \$50

- Company/Name in Heritage Brochure

We thank you, as always, for your support and generosity in keeping our wonderful Italian-American traditions alive!

Grazie Mille, Greater New Haven Italian-American Heritage Committee